

PARTNERSHIP PROSPECTUS

ASA & ICA 2025

Five Decades of Inspiring Discoveries for Men's Health

Washington, D.C. | March 29-April 1





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INVITATION

Dear Industry Colleagues:

On behalf of the American Society of Andrology (ASA) and the International Society of Andrology (ISA), we invite your support and participation in the ASA & ICA 2025 Annual Conference that celebrates the 50th anniversary of ASA. This 50th Annual Conference will take place March 29-April 1, 2024 in Washington D.C.

The American Society of Andrology is a unique partnership of scientists and clinicians. Founded in 1975, the society has over 600 members from all over the world whose specialty fields include male reproduction, endocrinology, urology, anatomy, gynecology/obstetrics, biochemistry, molecular and cell biology, and reproductive technologies. The ASA, which fosters a multi-disciplinary approach to the study of male reproduction, exists to promote scientific interchange and knowledge of the male reproductive system. ISA brings together around 40 regional member societies, representing 10,000 andrologists worldwide. ISA aims to disseminate knowledge of andrology, and to promote basic and clinical research in andrology.

The Annual Meeting offers a comprehensive approach to Andrology and Male Reproduction. Technical exhibits and Promotional Partnerships are an important part of our meeting's success and benefit both the attendees and the companies who choose to participate. We are expecting approximately 500 medical professionals to attend this combined ASA/ICA event in our nation's capital, Washington D.C. All exhibitors will be positioned in assigned space in the exhibit hall, which is separate from the scientific sessions.

Thank you for your consideration of our request for participation, we look forward to receiving your commitment. If you have any questions, please contact Tyler Gillespie at tgillespie@veritasamc.com or 847-920-6573.


Kind regards,

Tyler Gillespie

Tyler Gillespie

Director-Industry Relations



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EXHIBITS AND SPONSORSHIPS

Exhibit Space Reservations

Companies wishing to exhibit must submit a completed exhibitor form with method of payment indicated on the form. Exhibits provide an enhanced experience to participants and provide useful information about developments, products, and services related to their interests and responsibilities. Products or services displayed must further the purpose of the meeting and provide an atmosphere conducive to exchanging information relevant to the scientific and clinical content of the conference.

Why Participate?

- Reach your target audience economically and time effectively
- Network with prominent clinicians, scientists and key decision makers
- Enjoy unopposed exhibit hall hours
- Take advantage of educational sessions and learn about the current needs of clinicians, scientists and key decision makers
- Participate in planned social events with attendees

Exhibit Schedule:

Information will be provided approximately 1 month prior to the meeting.



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SPONSORSHIP OPPORTUNITIES

DIAMOND \$20,000

Industry Sponsored Product Theater

Highlight your product and your commitment to Andrology and Male Reproductive Health with a dedicated hour during breakfast or lunch for your product specialist or guest speaker to present to our attendees.

Your Diamond Level sponsorship includes:

- Prime location of exhibit space (standing signage and equipment allowed)
- "ASA Connect" - Enhance your opportunity to meet ASA Attendees. Our staff will help introduce you to an attendee of your choice.
- Company recognition on the ASA website (logo and weblink)
- Recognition on contributor support signage in the meeting pre-function space
- Four exhibitor badges for company representatives
- Invitation to the Welcome Reception for four representatives
- Social media post and eblast promoting your Product Theater. Eblast will be sent to all meeting registrants
- Company recognition on Whova app. Allows companies to add their company logo as well as descriptions and videos on a virtual platform attendees can view.

PLATINUM \$15,000

(Choose one of the following)

Welcome Reception

The reception is held in the exhibit hall, showcase your company while the attendees network with colleagues and visit the exhibits.

ASA Annual Banquet Sponsor

Allows your company to be the sole sponsor of the ASA Annual Banquet. Showcase your company while the attendees network, eat and dance.

Platinum Donation

Support the continued educational initiatives of ASA.

Your Platinum Level sponsorship includes:

- Prime location of exhibit space (standing signage and equipment allowed)
- "ASA Connect" - Enhance your opportunity to meet ASA Attendees. Our staff will help introduce you to an attendee of your choice.
- Company recognition on the ASA website (logo and weblink)
- Recognition on contributor support signage in the meeting pre-function space
- Four exhibitor badges for company representatives
- Invitation to the Welcome Reception for four representatives
- Social media post acknowledging your company's sponsorship of the event
- Company recognition on Whova app. Allows companies to add their company logo as well as descriptions and videos on a virtual platform attendees can view.





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SPONSORSHIP OPPORTUNITIES

GOLD \$7,500

(Choose one of the following)

Internet Code

Exclusive provider of Wi-Fi for the meeting. Your company name will be the official name of the Wi-Fi and your booth number will be the password. Company name and password will be displayed on signage and in the program book.

Branded Attendee Lanyard

Exclusive opportunity to prominently display your company logo on the highest visible item distributed at the meeting. Every attendee must be wearing this item in order to access educational sessions, exhibit hall and social events.

Charging Station

Provide a power boost to all attendees as the official sponsor of the charging stations in the meeting space. Your logo and signage will be displayed at the charging stations as the exclusive sponsor.

Breakfast Sponsor

Be the official sponsor of the event's breakfast. Does not include a product theater.

Your Gold Level sponsorship includes:

- Prime location of exhibit space (standing signage and equipment allowed)
- "ASA Connect" - Enhance your opportunity to meet ASA Attendees. Our staff will help introduce you to an attendee of your choice.
- Company recognition on the ASA website (logo and weblink)
- Signage at the sponsored event or equipment location
- Recognition on contributor support signage in the meeting pre-function space
- Three exhibitor badges for company representatives
- Invitation to the Welcome Reception for three representatives
- Company recognition on Whova app. Allows companies to add their company logo as well as descriptions and videos on a virtual platform attendees can view.

SILVER \$5,000

Coffee Break

Help provide attendees with an AM or PM jolt by sponsoring the coffee breaks during the annual meeting.

Your Silver Level sponsorship includes:

- Exhibit Table (standing signage and equipment allowed)
- "ASA Connect" - Enhance your opportunity to meet ASA Attendees. Our staff will help introduce you to an attendee of your choice.
- Company recognition on the ASA website (logo and weblink)
- Company Signage near the coffee and snacks
- Recognition on contributor support signage in the meeting pre-function space
- Three exhibitor badges for company representatives
- Invitation to the Welcome Reception for three representatives
- Company recognition on Whova app. Allows companies to add their company logo as well as descriptions and videos on a virtual platform attendees can view.

EXHIBITOR \$2,500

Your Exhibitor Level sponsorship includes:

- Exhibit Table (No standing signage or equipment)
- "ASA Connect" - Enhance your opportunity to meet ASA Attendees. Our staff will help introduce you to an attendee of your choice.
- Company recognition on the ASA website (logo and weblink)
- Recognition on contributor support signage in the meeting pre-function space
- Two exhibitor badges for company representatives
- Invitation to the Welcome Reception for two representatives
- Company recognition on Whova app. Allows companies to add their company logo as well as descriptions and videos on a virtual platform attendees can view.

OTHER

Donations of any amount will be gratefully accepted and acknowledged in on-site materials at the Annual Meeting as well as on the ASA website and social media platforms.



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SPONSORSHIP OPPORTUNITIES

Items	Diamond	Platinum	Gold	Silver	Exhibitor
Package Price	\$20,000	\$15,000	\$7,500	\$5,000	\$2,500
Product Theater Presentation	✓				
One Unique Opportunity Choice: <ul style="list-style-type: none"> • Welcome Reception • Annual Banquet • Continued Education Sponsor 		✓			
One Unique Opportunity Choice: <ul style="list-style-type: none"> • Internet Code • Coffee Break • Attendee Lanyard • Charging Station • Breakfast Sponsor 			✓		
One Unique Opportunity Choice: <ul style="list-style-type: none"> • Coffee Break 				✓	
Eblast	✓				
Social Media Post	✓	✓			
Prime Exhibit Space Location	✓	✓	✓		
"ASA Connect" - Enhance your opportunity to meet ASA Attendees. Our staff will help introduce you to an attendee of your choice.	✓	✓	✓	✓	✓
Number of Exhibitor Badges	4	4	3	3	2
Number of Welcome Reception Tickets	4	4	3	3	2
Website Recognition	✓	✓	✓	✓	✓
On-site Signage Recognition	✓	✓	✓	✓	✓
Virtual Exhibit	✓	✓	✓	✓	✓



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REGISTRATION FORM

Contact Name _____

Company Name _____

Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____

Email _____

Signature _____

SPONSORSHIP LEVEL

- DIAMOND \$20,000
 - Industry Sponsored Product Theater
- PLATINUM \$15,000

Choose one of the following:

 - Welcome Reception
 - ASA Annual Banquet Sponsor

- GOLD \$7,500

Choose one of the following:

 - Internet Code
 - Lanyard
 - Charging Station

- SILVER \$5,000
 - Coffee Break
- EXHIBITOR \$2,500

Complimentary Virtual Exhibit
No standing signage or equipment
- OTHER: _____

Representative Name (First, Last)	Title	Email Address	Phone

PAYMENT INFORMATION

Please select your preferred method of payment:

- Credit Card: A member of our accounting team will contact you directly
A 4% processing fee will be added to all credit card payments
- Check payable to: American Society of Andrology (in US dollars on a US bank) Tax ID #38-2138414
Mail to: 1061 East Main Street, Suite 300, East Dundee, IL 60118
- Please invoice me

Return this completed Registration Form to Tyler Gillespie

Email: tgillespie@veritasamc.com

Mail: Veritas Association Management, 1061 East Main Street, Suite 300, East Dundee, IL 60118



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